

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Lauren Schumacher
do hereby request station time concerning the following issue:

60 Plus Association

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | VARIES | | | | |
| | | | | | |
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| | | | | | |
| | | | | | |

Total Charges: \$ GROSS

This broadcast time will be used by: 60 Plus Association

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

60 Plus Association

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

11-8-11 James J. Martin 703-807-2070
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted In Part ☐ Rejected

 Signature Printed Name Title



WFTS

ORDER

Print Date 11/02/12 Page 1 of 3

Flight Dates 11/01/12-11/05/12

Contract / Revision **316397 /**
Original Date / Revision
 10/31/12 10/31/12

Advertiser **60 Plus Association**

Agency **Mentzer Media**

Buying Contact

**600 Fairmont Avenue - Suite #306
 Towson, MD 21204**

Product
60 Plus Association

Agency Com 15%

Billing Contact

**600 Fairmont Avenue - Suite #306
 Towson, MD 21204**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **60**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive
 Marta Salazar-Perren

| Account Executive | Order% | Start Date | End Date |
|----------------------|--------|------------|----------|
| Marta Salazar-Perren | 100% | | |

| Order Share % | Market Value |
|-------------------|------------------------|
| Competing Station | % of Order Amount |
| CABLE | % |
| UNKWN | 100% |
| WBHS | % |
| WBSV | % |
| WCLF | % |
| WEDU | % |
| WFLA | % |
| WMOR | % |
| WTOG | % |
| WTSP | % |
| WTTA | % |
| WTVT | % |
| WUSF | % |
| WVEA | % |
| WWSB | % |
| WXPX | % |

Order Totals

Billing Plan

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|---------------|------------|--------------------|--------------------|-------------|------------|----------|---------|-------------|--------------|
| November 2012 | 32 | \$56,907.50 | \$66,950.00 | 0.00 | 10/29/12 | 11/05/12 | 32 | \$56,907.50 | \$66,950.00 |
| Totals | 32 | \$56,907.50 | \$66,950.00 | 0.00 | | | | | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|-----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| N 1 | WFTS | 11/01/12 | 11/05/12 | M-F 6-7a ABC Action News | CM | 558-7a | ---11-- | :30 | 2 | \$1,200.00 | P-2 | 0.00 | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/01/12 | 11/07/12 | ---11-- | | 2 | | | | \$1,200.00 | | 0.00 | | | |
| N 2 | WFTS | 11/01/12 | 11/05/12 | M-F 10-11a 10-11a Right This Minute | CM | 10-11a | ---11-- | :30 | 2 | \$500.00 | P-3 | 0.00 | NM | 2 | \$1,000.00 |



WFTS

Print Date: 11/02/12

Page 2 of 3

Contract / Revision 316397 Flight Dates 11/01/12-11/05/12

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:20:00

Advertiser 60 Plus Association

Product 60 Plus Association

Estimate # 60

| | | | | | | | | | | | | | | Totals | |
|-------------|-----------|-------------------|-----------------|--|-----------------------|----------------|-----------------|---------------|---------------|------------|------------|-------------|------|--------|-------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| N 2 | WFTS | 11/01/12 | 11/05/12 | M-F 10-11a 10-11a Right This Minute | CM | 10-11a | ---11-- | :30 | 2 | \$500.00 | P-3 | 0.00 | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/01/12 | 11/07/12 | ---11-- | 2 | | \$500.00 | | 0.00 | | | | | | |
| N 3 | WFTS | 11/01/12 | 11/05/12 | M-F 11a-12p M-F 11a-12p | CM | 1058a-12p | ---11-- | :30 | 2 | \$1,200.00 | P-3 | 0.00 | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/01/12 | 11/07/12 | ---11-- | 2 | | \$1,200.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | |
| 1 | WFTS | 11/01/12-11/07/12 | | M-F 11a-12p | 1058a-12p | | ---ThF---- | :30 | \$1,200.00 | | 0.00 | NM | | | |
| 2 | WFTS | 11/01/12-11/07/12 | | M-F 11a-12p | 1058a-12p | | ---ThF---- | :30 | \$1,200.00 | | 0.00 | NM | | | |
| N 4 | WFTS | 11/01/12 | 11/05/12 | M-F 12-1p ABC Action News | CM | 1158a-1p | ---11-- | :30 | 2 | \$750.00 | P-3 | 0.00 | NM | 2 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/01/12 | 11/07/12 | ---11-- | 2 | | \$750.00 | | 0.00 | | | | | | |
| N 5 | WFTS | 11/01/12 | 11/05/12 | M-F 5-530p ABC Action News | CM | 458-530p | ---11-- | :30 | 2 | \$2,000.00 | P-2 | 0.00 | NM | 2 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/01/12 | 11/07/12 | ---11-- | 2 | | \$2,000.00 | | 0.00 | | | | | | |
| N 6 | WFTS | 11/01/12 | 11/05/12 | M-F 530-6p ABC Action News | CM | 530-6p | ---11-- | :30 | 2 | \$2,000.00 | P-2 | 0.00 | NM | 2 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/01/12 | 11/07/12 | ---11-- | 2 | | \$2,000.00 | | 0.00 | | | | | | |
| N 7 | WFTS | 11/01/12 | 11/05/12 | M-F 7-730p 7-730p The List | CM | 658-730p | ---11-- | :30 | 2 | \$1,500.00 | P-3 | 0.00 | NM | 2 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/01/12 | 11/07/12 | ---11-- | 2 | | \$1,500.00 | | 0.00 | | | | | | |
| N 8 | WFTS | 11/01/12 | 11/05/12 | M-F 730-8p 730-8p Let's Ask America | CM | 728-758p | ---11-- | :30 | 2 | \$2,500.00 | P-2 | 0.00 | NM | 2 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/01/12 | 11/07/12 | ---11-- | 2 | | \$2,500.00 | | 0.00 | | | | | | |
| N 9 | WFTS | 11/01/12 | 11/05/12 | M-F 1135p-1202a Nightline M-F 1135p-1202a | CM | 1135p-1202a | ---11-- | :30 | 2 | \$2,000.00 | P-2 | 0.00 | NM | 2 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/01/12 | 11/07/12 | ---11-- | 2 | | \$2,000.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | |
| 1 | WFTS | 11/01/12-11/07/12 | | M-F 1135p-1202a Nightline | 1135p-1202a | | ---ThF---- | :30 | \$2,000.00 | | 0.00 | NM | | | |
| 2 | WFTS | 11/01/12-11/07/12 | | M-F 1135p-1202a Nightline | 1135p-1202a | | ---ThF---- | :30 | \$2,000.00 | | 0.00 | NM | | | |
| N 10 | WFTS | 11/01/12 | 11/05/12 | M-SU 11-1135p ABC Action News | CM | 11-1135p | ---11-1 | :30 | 3 | \$4,000.00 | P-2 | 0.00 | NM | 3 | \$12,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/01/12 | 11/07/12 | ---11-1 | 3 | | \$4,000.00 | | 0.00 | | | | | | |
| N 11 | WFTS | 11/05/12 | 11/05/12 | M-F 6-7a ABC Action News | CM | 558-7a | M----- | :30 | 1 | \$1,200.00 | P-2 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/01/12 | 11/07/12 | M----- | 1 | | \$1,200.00 | | 0.00 | | | | | | |
| N 12 | WFTS | 11/05/12 | 11/05/12 | M-F 10-11a 10-11a Right This Minute | CM | 10-11a | M----- | :30 | 1 | \$500.00 | P-3 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/01/12 | 11/07/12 | M----- | 1 | | \$500.00 | | 0.00 | | | | | | |
| N 13 | WFTS | 11/05/12 | 11/05/12 | | CM | 1058a-12p | | :30 | 1 | \$1,200.00 | P-3 | 0.00 | NM | 1 | \$1,200.00 |



WFTS

Print Date: 11/02/12

Page 3 of 3

Contract / Revision **316397** Flight Dates **11/01/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:20:00

Advertiser **60 Plus Association**

Product **60 Plus Association**

Estimate # **60**

| | | | | | | | | | | | | | | Totals | | | |
|-------------|-----------|-------------------|-----------------|---------------------------|-------|-----------------------|-----------------|---------------|-------------------|-------------|-----|---------------|-------------|--------|-------------|-------------|--|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | | |
| | | | | M-F 11a-12p | | | M----- | | | | | | | | | | |
| | | | | M-F 11a-12p | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 11/01/12 | 11/07/12 | M----- | | | | | 1 | \$1,200.00 | | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | WFTS | 11/01/12-11/07/12 | | M-F 11a-12p | | 1058a-12p | M----- | :30 | | \$1,200.00 | | 0.00 | NM | | | | |
| N 14 | WFTS | 11/05/12 | 11/05/12 | M-F 12-1p | CM | 1158a-1p | M----- | :30 | 1 | \$750.00 | P-3 | 0.00 | NM | 1 | \$750.00 | | |
| | | | | ABC Action News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 11/01/12 | 11/07/12 | M----- | | | | | 1 | \$750.00 | | 0.00 | | | | | |
| N 15 | WFTS | 11/05/12 | 11/05/12 | M-F 5-530p | CM | 458-530p | M----- | :30 | 1 | \$2,000.00 | P-2 | 0.00 | NM | 1 | \$2,000.00 | | |
| | | | | ABC Action News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 11/01/12 | 11/07/12 | M----- | | | | | 1 | \$2,000.00 | | 0.00 | | | | | |
| N 16 | WFTS | 11/05/12 | 11/05/12 | M-F 530-6p | CM | 530-6p | M----- | :30 | 1 | \$2,000.00 | P-2 | 0.00 | NM | 1 | \$2,000.00 | | |
| | | | | ABC Action News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 11/01/12 | 11/07/12 | M----- | | | | | 1 | \$2,000.00 | | 0.00 | | | | | |
| N 17 | WFTS | 11/05/12 | 11/05/12 | M-F 7-730p | CM | 658-730p | M----- | :30 | 1 | \$1,500.00 | P-3 | 0.00 | NM | 1 | \$1,500.00 | | |
| | | | | 7-730p The List | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 11/01/12 | 11/07/12 | M----- | | | | | 1 | \$1,500.00 | | 0.00 | | | | | |
| N 18 | WFTS | 11/05/12 | 11/05/12 | M-F 730-8p | CM | 728-758p | M----- | :30 | 1 | \$2,500.00 | P-2 | 0.00 | NM | 1 | \$2,500.00 | | |
| | | | | 730-8p Let's Ask America | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 11/01/12 | 11/07/12 | M----- | | | | | 1 | \$2,500.00 | | 0.00 | | | | | |
| N 19 | WFTS | 11/05/12 | 11/05/12 | M-F 1135p-1202a Nightline | CM | 1135p-1202a | M----- | :30 | 1 | \$2,000.00 | P-2 | 0.00 | NM | 1 | \$2,000.00 | | |
| | | | | M-F 1135p-1202a | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 11/01/12 | 11/07/12 | M----- | | | | | 1 | \$2,000.00 | | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | WFTS | 11/01/12-11/07/12 | | M-F 1135p-1202a Nightline | | 1135p-1202a | M----- | :30 | | \$2,000.00 | | 0.00 | NM | | | | |
| N 20 | WFTS | 11/05/12 | 11/05/12 | M-F 11-1135p | CM | 11-1135p | M----- | :30 | 1 | \$4,000.00 | P-2 | 0.00 | NM | 1 | \$4,000.00 | | |
| | | | | ABC Action News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 11/01/12 | 11/07/12 | M----- | | | | | 1 | \$4,000.00 | | 0.00 | | | | | |
| N 21 | WFTS | 11/05/12 | 11/05/12 | Monday Prime C | CM | 10-11p | M----- | :30 | 1 | \$10,000.00 | P-2 | 0.00 | NM | 1 | \$10,000.00 | | |
| | | | | CASTLE | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 11/01/12 | 11/07/12 | M----- | | | | | 1 | \$10,000.00 | | 0.00 | | | | | |
| | | | | | | | | | | | | | | Totals | 32 | \$66,950.00 | |